



# 62nd Shannon Boat Rally 2024

## SPONSORSHIP

The Shannon Boat Rally is the most prestigious and well-attended boating event on Ireland's inland waterways. From its origins in 1961, the rally has grown in popularity every year. It serves to bring boaters of all ages and experiences together. Safety and fun go hand-in-hand with rally entrants. Each year we depend on the kindness and generosity of our sponsors and advertisers to run this event. Every entrant will receive an A4 programme to bring them through their ten days rallying. Becoming a sponsor of the Shannon Boat Rally will highlight your services or products to every participant on the rally through our programme and will be mentioned at every opportunity.

### GOLD SPONSORSHIP PACKAGE

#### INCLUDES

- 2 x Full page Full Colour ads (Area of your choice)
- 2 Adult Tickets to Closing Dinnerdance
- Logo included on front of Rally Brochure
- Mention on Rally Website / Facebook Page
- The possibility to advertise your business at the rally
- An Acknowledgment as an Official Sponsor

**COST: €1500**

### SILVER SPONSORSHIP PACKAGE

#### INCLUDES

- 1 x Full page Full Colour ad (Area of your choice)
- 2 Adult Tickets to Rally BBQ
- Logo included on front of Rally Brochure
- Mention on Rally Website / Facebook Page
- An Acknowledgment as an Official Sponsor

**COST: €1000**

### BRONZE SPONSORSHIP PACKAGE

#### INCLUDES

- 1 x Half page Full Colour ad
- Logo included on front of Rally Brochure
- Mention on Rally Website / Facebook Page
- An Acknowledgment as an Official Sponsor

**COST: €500**

### ARTWORK INFORMATION

- Full page ad: A4 size
- Half page ad: A5 size
- Quarter page ad: A6 size
- Flyers can be A5, A6 or DL

Please email high-resolution PDF (with fonts outlined and a 5mm bleed) to Andy Fitzsimons at [andyfitz636@gmail.com](mailto:andyfitz636@gmail.com) or phone him on 086 8370014 to arrange having your ad designed.

*Remember all artwork for your ad is included in price of ad*

**All sponsors are welcome to include Promotional Material in the Rally Packs (eg: pens, keyrings etc)**

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Contact name: \_\_\_\_\_

Signature: \_\_\_\_\_

#### PAYMENT DETAILS

- I would like to pay by Cash
- I would like to pay by Cheque
- I would like to pay by Bank Transfer  
IWAI Shannon Boat Rally A/C  
IBAN: IE71 AIBK 9370 6122 2360 78  
BIC: AIBKIE2D