



62nd Shannon Boat Rally 2024

ADVERTISEMENT FORM

The Shannon Boat Rally is the most prestigious and well-attended boating event on Ireland's inland waterways. From its origins in 1961, the rally has grown in popularity every year. It serves to bring boaters of all ages and experiences together. Safety and fun go hand-in-hand with rally entrants. Every entrant will receive an A4 programme to bring them through their ten days rallying. Advertising in the Shannon Rally programme works. Highlight your services or products in this year's full colour programme. In addition to appearing in the Shannon Boat Rally Programme, your contact details will also be visible in the IWAI branch and Shannon Rally websites (<http://shannonrally.iwai.ie/>). Rates are shown below.

ADVERTISEMENT RATES 2023

Size	Price
Full page ad in Full Colour	€350
Half page ad in Full Colour	€200
Quarter page ad in Full Colour	€120
Add a flyer to our Rally Pack	€100

**Sponsorship packages also available
- please ask for more information**

ARTWORK INFORMATION

Full page ad: A4 size
Half page ad: A5 size
Quarter page ad: A6 size
Flyers can be A5, A6 or DL
Please email high-resolution PDF
(with fonts outlined) Andy Fitzsimons
at andyfitz636@gmail.com
or phone him on 086 8370014
to arrange having your ad designed.
*Remember all artwork for your ad is
included in price of ad*

ADVERTISEMENT ORDER FORM

Booking: Please book your ad with one of our committee members

Design: To arrange the design of your ad please contact Andy Fitzsimons.

Tel: 086 8370014 Email: andyfitz636@gmail.com. Or please email high resolution PDF (with fonts outlined) to Andy.

ADVERTISEMENT DETAILS

Yes! I would like to advertise in the 62nd Shannon Boat Rally Programme

- Please repeat my ad from last years programme (Ad size: _____)
- Please reserve a space for a new ad (Ad size: _____)
- I will provide my own artwork
- Please design my ad for me

PAYMENT DETAILS

- I would like to pay by Cash
- I would like to pay by Cheque
- I would like to pay by Bank Transfer
IWAI Shannon Boat Rally A/C
IBAN: IE71 AIBK 9370 6122 2360 78
BIC: AIBKIE2D

Company name: _____

Address: _____

Telephone: _____

Email: _____

Contact name: _____

Signature: _____